



# Latin America after the quarantines: What comes next?

**AMI & leading economists**

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Latin America after the quarantines

# Introductions





AMi is the leading **analytical voice** in Latin American sectors:

- Logistics
- Payments
- Consumer services
- Natural resources
- Industrial
- Healthcare



**Industry advisory group** for companies operating in Latin America



**27 years experience** in the region



**Full coverage** of Latin America and the Caribbean

Our teams have executed **3000+ projects** in Latin American & Caribbean markets since 1993

# Our COVID-19 offerings: tailored to this moment, to your needs

Get grounded insight amidst the chaos

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- Trade & Logistics
- Healthcare
- Consumer behavior



### Strategic Phone Consultations

*For existing or previous clients*



### Weekly Coffee Chats

*Sector-specific conference calls to stay informed*

## Paid Engagements



### Strategic Phone Consultations

*For non-clients*



### 2019-2023 LatAm E-commerce report

*Forecast considering impact of COVID-19*



**AMI-organized webinars** for clients, partners or employees

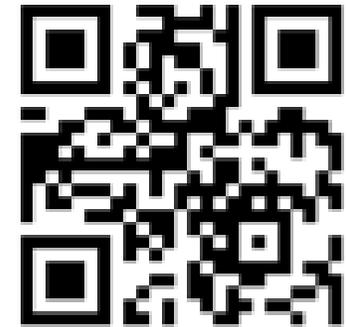


**Tailored monitoring of your industry trends**



**AMI-guided re-calibration of your 2020 business plans**

Scan for more info on all  
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services



# Today's Panelists

## Moderator



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Managing Director



## Curator



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**Karen Poniachik**  
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Director



**John Welch**  
CEO  
REM

## Regional experts



**Roberto Salinas**  
President



**Ken Frankel**  
President



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# LatAm COVID-19 Pandemic Forecast

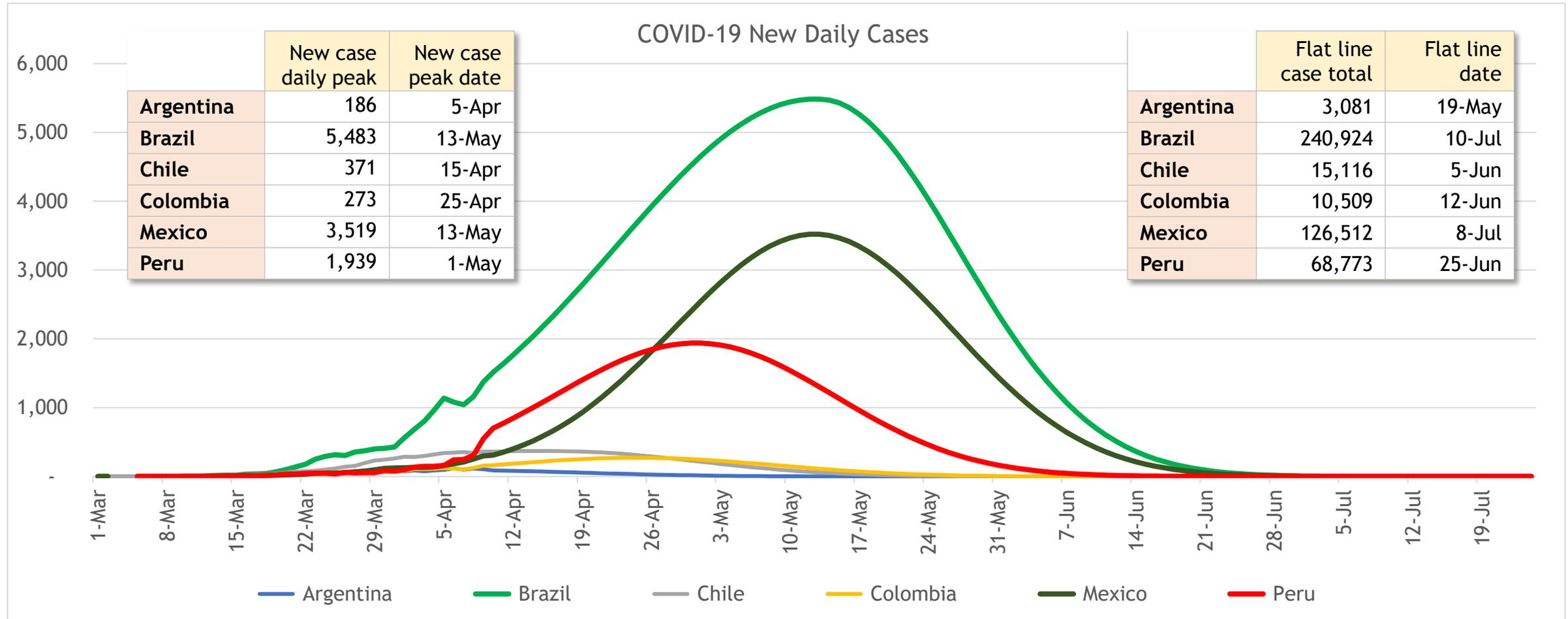


## Poll Question #1

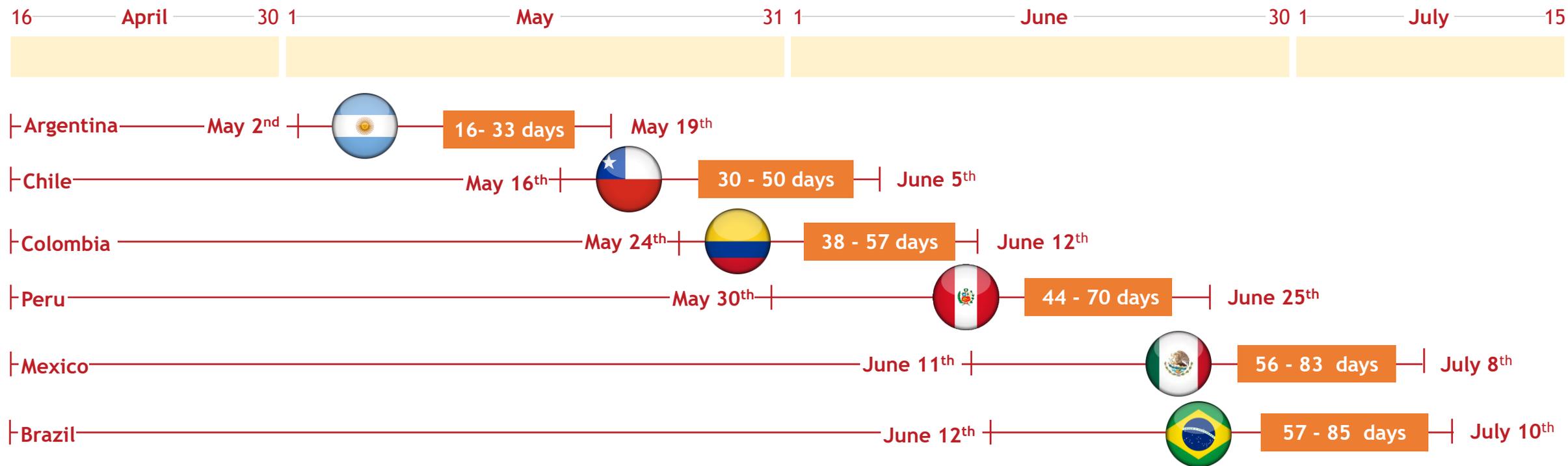
Which country will be the first to end the lockdown(s) in the leading city(ies) where COVID-19 is most active?

-  Brazil
-  Mexico
-  Colombia
-  Argentina
-  Chile
-  Peru
-  Ecuador

# Where the pandemic is headed in leading LatAm markets



# How many more days must the quarantine last?

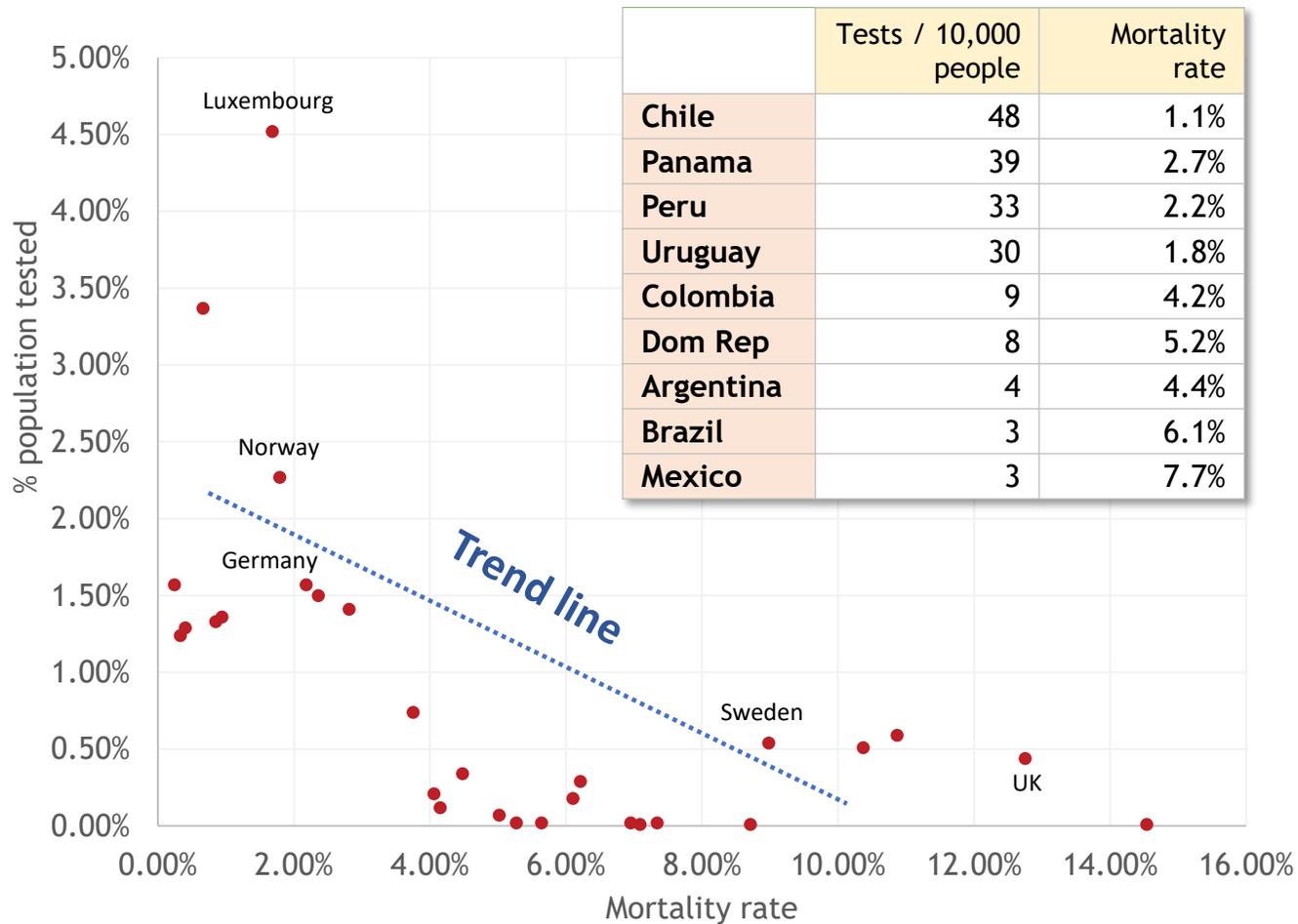


## The (thus far) estimated cost of COVID policies (figures in USD billions)

	Argentina	Chile	Colombia	Peru	Mexico	Brazil
2019 GDP	\$ 351.0	\$ 283.0	\$ 318.0	\$ 233.8	\$ 1,251.0	\$ 1,822.0
Productivity loss from quarantine	\$ 18.1	\$ 17.5	\$ 22.1	\$ 20.4	\$ 107.2	\$ 179.6
Fiscal stimulus bill	\$ 11.1	\$ 11.8	\$ 9.8	\$ 28.1	\$ *20.0	\$ 121.0
Cost of Quarantine/GDP	8%	10%	10%	21%	10%	16%

\* Estimate – Mexico has not announced their fiscal stimulus

# More tests are needed to measure true morbidity & mortality



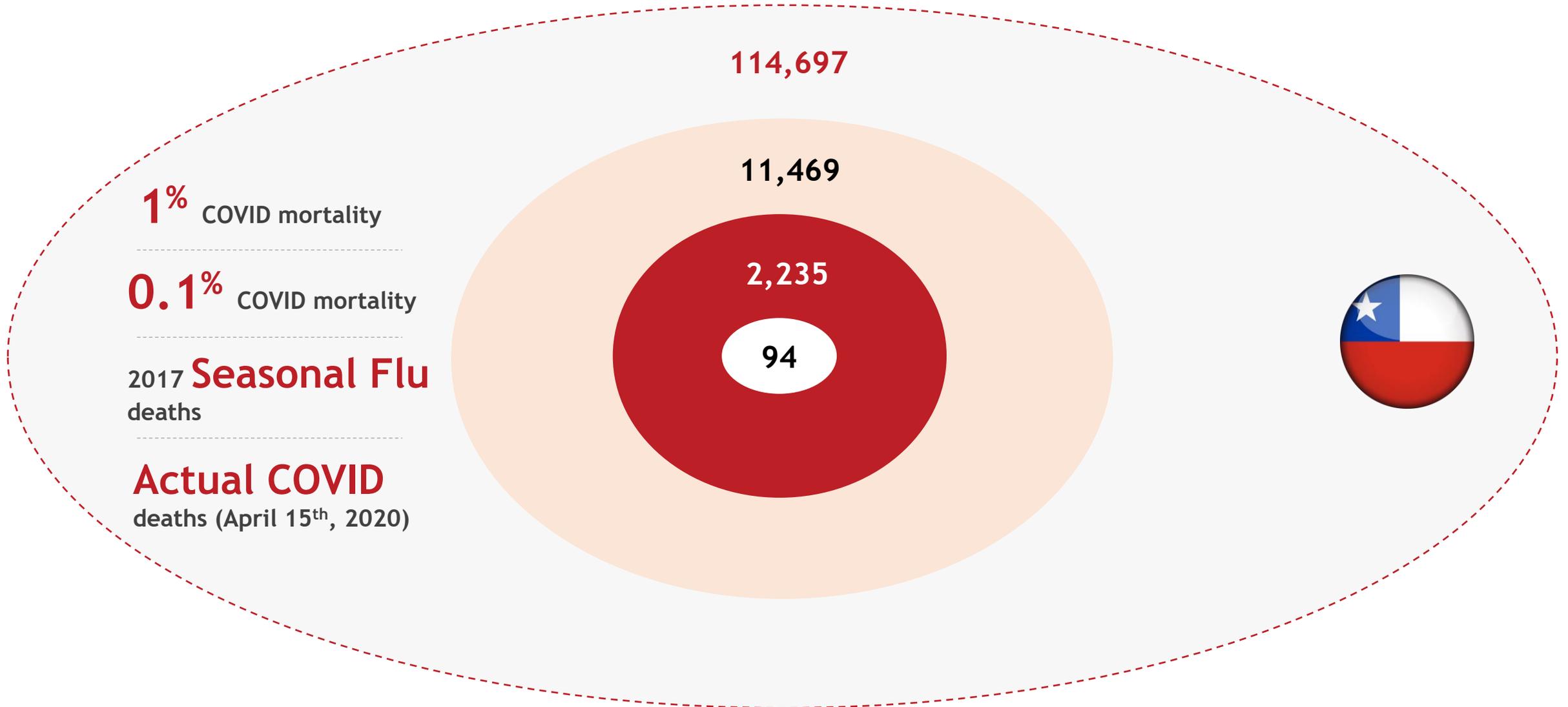
## Statistical seeds of doubt

1. In most markets, testing is reserved to hospitalizations, which are 10% of cases. Real case count may be 10 x what's reported.
2. Tests produce 30% more false-positive than false-negatives
3. # of tests > # of people tested
4. Deaths outside of hospitals are not reported as caused by COVID
5. Testing is not used on the deceased in most places
6. Chinese-focused testing shows that 80% of COVID positives never show symptoms
7. Political pressures can lead to the manipulation of statistics

**Conclusion: Actual number of cases may be 10 - 20 times the reported rate**

Sources: WHO, CDC, Johns Hopkins, *The Economist*

# The quarantines are working (Chile mortality scenarios)



# Policymakers – between a rock and a hard place

## The cost of quarantines

- Costs = 10-20% of GDP
- Unemployment of 15-30%
- Millions of SME bankruptcies
- Worsening income gap
- Spike in domestic violence
- Weakening democracies

## Est. cost of each life saved



**Chile**

\$258k → \$2.8M USD\*

\* Assumes that COVID death toll stops at 1,000 versus herd immunization



## The tragedy of herd immunization

Projected thousands of deaths

Country	COVID-19 1% mortality	COVID-19 0.1% mortality	2017 Seasonal flu
Brazil	1,275	127.5	16.9
Mexico	773	77.3	6.1
Colombia	305	30.5	2.5
Argentina	271	27.1	7.1
Peru	198	19.8	9.2
Venezuela	171	17.1	1.7
Chile	115	11.5	2.2
Guatemala	107	10.7	1.9
Ecuador	106	10.6	1.4
Bolivia	68	6.8	3.2

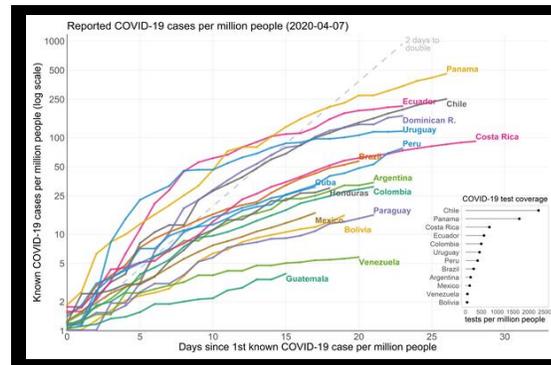
Sources: WHO, CDC, AMI analysis

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# Panel Q&A

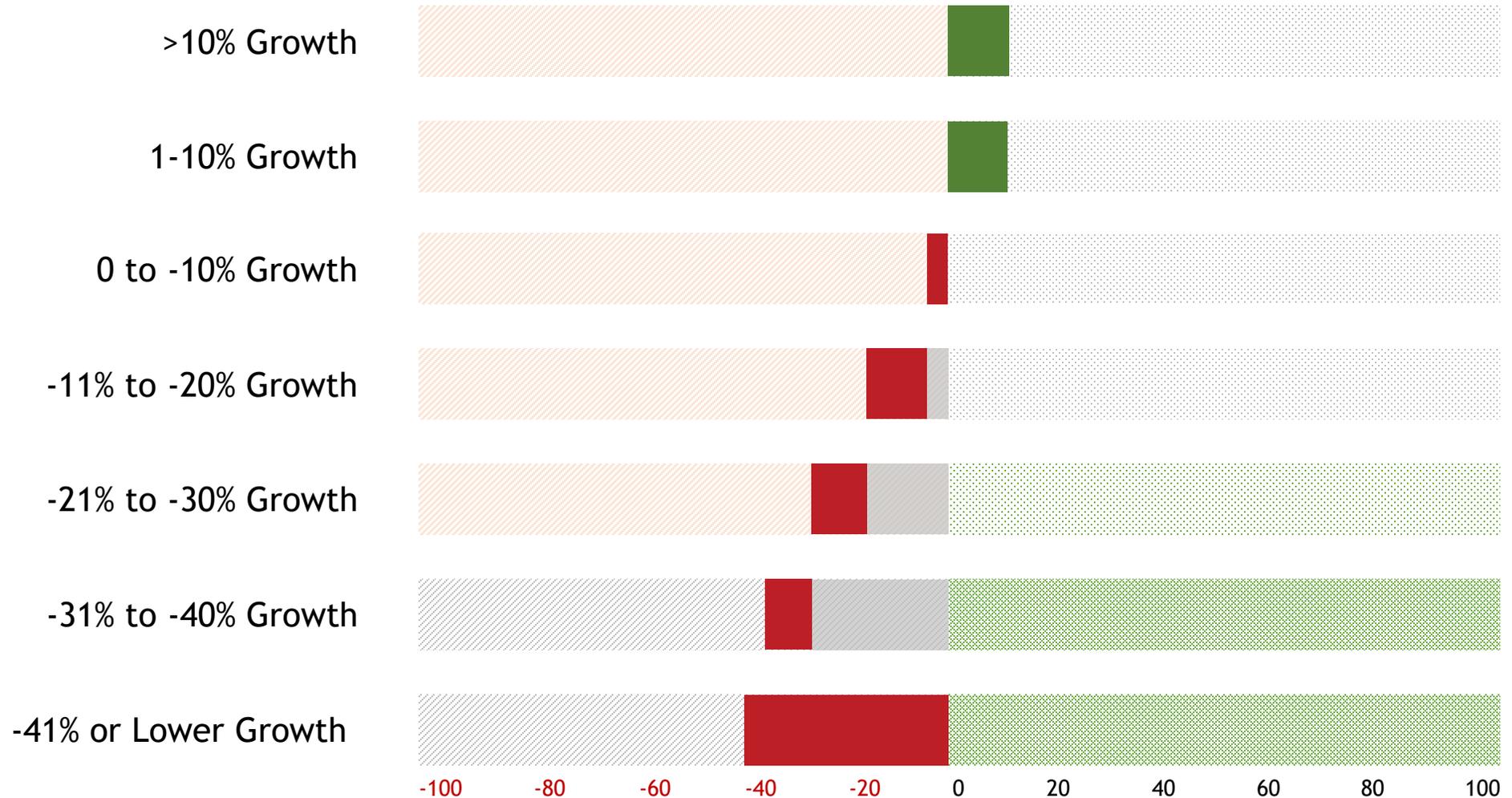


# Panel Q&A: The economic response to the crisis



## Poll Question #2

How is your organization's revenue forecast to change in 2020 (versus 2019)?



# Panel Q&A: The post-quarantine business climate



# Your follow-up questions are welcome

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